THE MCS AGENCY

WEBSITES AND STRATEGIC COMMUNICATIONS

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ANNUAL CARE FOR YOUR WEBSITE

Website Care Plans.

Three plans that keep your site secure and up to date after launch, on SiteGround hosting or an AI website platform.

A website changes every week, even when nobody touches it. Software releases updates, links break and forms quietly stop delivering messages. A care plan puts that responsibility with The MCS Agency and gives you a predictable annual cost in place of surprise repair bills.

CHOOSE YOUR PLAN

ESSENTIAL CARE

$900 a year

or **2 × $450** | **$75** monthly

For a stable site that changes a few times a year.

- **6 hours** of content updates a year, for photo swaps, corrections and announcements
- Software and security updates **monthly**
- Requests answered within **2 business days**
- Report **twice a year**
- Accessibility check **once a year**

ACTIVE CARE

$1,440 a year

or **2 × $720** | **$120** monthly

For a site updated regularly with events, news or programs.

- **10 hours** of content updates a year, for event listings, news posts and page edits
- Software and security updates **twice a month**
- Requests answered within **2 business days**
- Report **every quarter**
- Accessibility check **once a year**
- Search and speed review **twice a year**

GROWTH CARE

$2,000 a year

or **2 × $1,000** | **$175** monthly

For a site that drives donations, sales or sign-ups.

- **16 hours** of content updates a year, including campaign pages and form changes
- Software and security updates **weekly**
- Requests answered within **1 business day**
- Report **every quarter**, with a review call
- Accessibility check **twice a year**
- Search, speed and visitor analytics review **every quarter**

Essential Care and Active Care cost the same on any schedule. Growth Care paid monthly totals $2,100 a year, so paying annually or twice a year saves $100.

INCLUDED IN EVERY PLAN

Backups and restore points
If something breaks, we return your site to a recent working version.

Updates followed by testing
We check pages and forms after every round, and apply urgent security patches as soon as they are released.

Uptime and security monitoring
We are alerted when your site goes down or shows a security problem, and we act on it.

Form and link testing
We confirm that contact, donation and sign-up forms deliver, and we repair broken links.

Renewal tracking
We remind you before your domain, security certificate or licenses lapse.

One point of contact
A person who knows your site, and a plain-language report of what we did and found.

CARE ON YOUR PLATFORM

	SITEGROUND HOSTING	AI WEBSITE PLATFORMS
Software updates	We update WordPress, themes and plugins, then test the site.	The platform updates its own software. We test your site after platform changes.
Backups	SiteGround's automatic backups, plus a separate copy before major changes.	A saved version before every change, with an export where the platform allows it.
Security	Malware scanning, login protection and security certificate checks.	Reviews of who has access, plus checks on connected forms, payments and data.
Content changes	Made in WordPress by our team.	Made with the platform's AI tools and reviewed by a person before publishing.
Fees you pay directly	Hosting, domain renewals and premium plugin licenses.	Platform subscription, usage credits and domain renewals.

Plans and prices are the same on both. The work behind them differs.

GETTING STARTED

1

Site review

We check security, software, backups, forms, speed and accessibility, then recommend a plan.

2

Setup

You grant us access to the website, hosting or platform, and domain. The accounts stay in your organization's name.

3

Requests

Your team emails changes to clara@themcsagency.com. We confirm, complete the work and tell you when it is live.

4

Reporting

You receive a report on your plan's schedule, written for a board member or owner to read in five minutes.

A site that is down or compromised goes to the front of the line on every plan.

OUTSIDE A CARE PLAN

Care plans cover the upkeep of the site you have. These are quoted separately, with a written estimate before work begins:

- Redesigns and new site sections
- New features, such as online stores or booking systems
- New writing, photography and video
- Repairs for problems identified in the site review

Content time beyond your annual allowance is quoted before the work begins.

PAYMENT AND TERMS

- Each plan runs for **12 months** from its start date.
- Pay once a year, twice a year or monthly. Plans paid in installments remain a 12-month commitment.
- Content time is an annual allowance. Use it whenever you need it during the plan year.
- Move to a higher plan at any time, and we prorate the difference.
- We contact you 30 days before your plan ends to confirm renewal.
- **You own your website**, content, domain and accounts at all times. If the plan ends, we hand over access details and the latest backup.

Start with a site review

We will review your site and recommend the plan that fits how your organization uses it.

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